



FOR IMMEDIATE RELEASE

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**Coast LED Lenser Focusing Beam Flashlights Now Available  
Users Now Have an Option for a Focused or Flood Beam in Handheld Lighting**

**Portland, OR:** Coast Products announced today at the National Hardware Show the first LED flashlights with a focusing beam. Coast LED Lenser, known as the industry leader in LED flashlight technology, has adapted the patent pending Prism Reflector System to create an adjustable beam.

For the first time, LED flashlight users can choose from a powerful focused beam to see objects clearly at a distance or choose a wide beam to illuminate a larger, close-up area. Additionally, Coast LED Lenser's patent pending focusing lens technology prevents dark spots typical of other focusing flashlight technology when moving from concentrated to wide beam.

This new focusing technology comes with all the benefits off all Coast Led Lenser lights, including up to 100,000 hours of service from the LED, shock proof, water resistant, durable metal casings, and 10 times the battery life of a standard incandescent flashlight.

Four models are currently available with the new focusing technology, two running off standard alkaline batteries and two with rechargeable batteries.

**Technical Specifications:**

**Tactical Focus Beam – LL7438**

- 3.44 Maximum Wattage
- 60.2 lumens output
- 85 hours battery life
- Three AAA batteries

**V Focus – LL7845**

- 1.5 Maximum Wattage
- 45.1 Lumens output
- 34 hour battery life
- Two AA batteries

**V2 Rechargeable Focus Beam –LL7862**

- 5.62 Maximum Wattage
- 79 Lumens output
- 24 hour battery life on one charge
- Single rechargeable battery

**DigiTac Rechargeable Focus Beam – LL7853**

- 3.2 Maximum Wattage
- 65.3 Lumens output
- 29 hour battery life on one charge
- Single rechargeable battery

Please come by Booth #33544 at the National Hardware Show to see the new focusing beam flashlights, along with Coast's complete line, including LED Lenser lights, Coast knives and Tools and Puma knives.

**About COAST**

COAST Products is a family owned business that has been producing quality products since 1919. COAST Knives were first introduced by Henry W. Brands, Sr. to provide quality knives to the farmers, ranchers and working men of the Pacific Northwest. Now run by Henry's grandson David Brands, Coast produces COAST Sport knives and Multi-Purpose Tools as well as a full line of COAST Led Lenser lights, including Turbo Torches, Tek Torches and Tac Torches. Coast also manufactures licensed products under the brand names Eddie Bauer and Columbia Sportswear. In addition, Coast is the exclusive distributor and licensee of Puma Knives in North America. Puma knives have been made in Solingen, Germany for over 200 years. Together COAST and PUMA represent almost 300 years of manufacturing expertise.