



FOR IMMEDIATE RELEASE

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**Coast LED Lenser Digi-Tac Torches the Next Level of LED Lights
New AA Battery Powered Torches the Brightest on the Market**

Portland, OR: Coast Products is pleased to announce the availability of its newest line of hand-held torches, the Digi-Tacs. Using Coast LED Lenser Power Transformation Technology, the Digi-Tac lights are as bright as a full sized C cell incandescent flashlight, but run on a single AA battery.

The Digi-Tac is currently available in two versions, the Digi-Tac I and Digi-Tac II. Both models use a 1.25 watt Luxeon L.E.D. and run on a single AA battery. The P.T.T. technology boosts the 1.25 watts from a single AA battery up to the 4.5 watts required to run the L.E.D. The P.T.T. chip also regulates the power from the battery, so you get much more consistent light for the life of the battery, rather than a slowly dimming beam for the duration of the battery life. The Digi-Tac torches will run approximately 10 hours on one set of batteries and the LED chip will run for 100,000 hours.

Measuring just four inches in length, the Digi-Tacs are among the brightest lights of their size available. Both the Digi Tac I and Digi Tac II used Coast LED Lenser's patented Prism Reflector System to produce a beam with unmatched depth, focus and brightness.

The Digi-Tac I, with a 15-millimeter diameter reflector, comes in either black, silver or blue brushed aluminum or stainless steel casing with a rear on/off switch. The Digi-Tac II has a 19-millimeter diameter reflector for a slightly broader beam, and is available in black or silver aluminum casing. Both lights are shock proof and water-resistant and come with batteries and a belt sheath.

About COAST

COAST Products is a family owned business that has been producing quality products since 1919. COAST Knives were first introduced by Henry W. Brands, Sr. to provide quality knives to the farmers, ranchers and working men of the Pacific Northwest. Now run by Henry's grandson David Brands, Coast produces COAST Sport knives and Multi-Purpose Tools as well as a full line of COAST Led Lenser lights, including Turbo Torches, Tek Torches and Tac Torches. Coast also manufactures licensed products under the brand names Eddie Bauer and Columbia Sportswear. In addition, Coast is the exclusive distributor and licensee of Puma Knives in North America. Puma knives have been made in Solingen, Germany for over 200 years. Together COAST and PUMA represent almost 300 years of manufacturing expertise.